

EASYMED SERVICES INC.

MANAGEMENT'S DISCUSSION AND ANALYSIS
OF THE COMPANY'S FINANCIAL CONDITION AND RESULTS OF OPERATIONS
FOR THE NINE MONTHS ENDED JULY 31, 2010

FORM 51-102F1

Date and Subject of Report

The following Management Discussion & Analysis ("MD&A") is intended to assist in the understanding of the trends and significant changes in the financial condition and results of operations of EasyMed Services Inc. ("EasyMed" or the "Company") for the nine months ended July 31, 2010. The MD&A includes comparisons where possible. It should be read in conjunction with the unaudited quarterly financial statements for the nine months ended July 31, 2010, which can be viewed at SEDAR at www.sedar.com. The MD&A has been prepared effective September 29, 2010.

The following information has been prepared by management in accordance with Canadian generally accepted accounting principles ("GAAP"). All financial results are reported in Swiss Francs, the functional currency of the Company. The information contained herein may contain forward looking statements. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward looking information. Additional information relating to the Company can be found on the SEDAR website at www.sedar.com.

Forward Looking Statements

Forward looking statements are statements that are not historical facts and are generally, but not always identified by the words "expects", "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential", "interprets" and similar expressions, or that events or conditions "will", "may", "could" or "should" occur. The information contained herein may contain forward-looking statements including expectations of future business opportunities, cash flows or earnings. These statements are based on current expectations that involve a number of risks and uncertainties that could cause actual results to differ from those anticipated. Factors that could cause the actual results to differ materially from those in forward-looking statements, but are not limited to: the risk associated with the transition from research and development activities to commercial activities, market acceptance and adoption of products and or services, regulatory risks, risks relating to the protection of intellectual property, risks inherent in the conduct of research and development activities, potential product liability, competition and the risks posed by potential technological advances. The foregoing list of assumptions is not exhaustive. Additional information on these and other factors that could affect the Company's operations or financial results are included in the Company's reports on file with Canadian securities regulatory authorities. Events or circumstances could cause results to differ materially.

Description of Business and Review

EasyMed was incorporated on May 2, 2005 under Swiss law. The Company is a medical and health technology services company based on an internet and mobile phone platform offering a range of services and applications for individuals, families, medical and health care professionals, pharmaceutical manufacturers and insurance companies. On February 12, 2010, the Company was acquired by InCana Investments Inc. ("InCana"), a publically traded Canadian company listed on the Canadian National

EASYMED SERVICES INC.

MANAGEMENT'S DISCUSSION AND ANALYSIS OF THE COMPANY'S FINANCIAL CONDITION AND RESULTS OF OPERATIONS FOR THE NINE MONTHS ENDED JULY 31, 2010

Stock Exchange ("CNSX"). InCana acquired 100% of the issued and outstanding shares of the Company by issuing 12,000,000 convertible preferred shares, each preferred share convertible into one common share of InCana. On February 16, 2010, InCana's name was changed from InCana Investments Inc. to EasyMed Services Inc. and began trading under the ticker symbol EZM on the CNSX.

The main service features provided by the Company include medical and health reminders, on-line and mobile phone access and interactivity, telemedicine, and an international medical and health information service. The company is and headquartered in Geneva, Switzerland with offices in Chennai, India and Toronto, Canada.

Results of Operations

The Company is conducting ongoing development activities to improve its product offering. Management continues to pursue business opportunities to grow the company's commercial operation in the industries of e-health and tele-medicine. To date the company has not carried out any significant commercial operations and has yet to achieve profitability.

Operations and Financial Condition

Selected Quarterly Information

The following table summarizes the results of operations for the two most recent quarters, which have been prepared in accordance with Canadian generally accepted accounting principles, is derived from the Company's financial statements. These sums are being reported in Swiss Francs and did not change as a result of the adoption of policies concerning Financial Instruments.

	Three Months	
	31-Jul 2010	30-Apr 2010
Sales	-	-
Expenses	283,229	295,924
Net income (loss)	(283,229)	(295,924)
Total assets	176,195	404,879
Total long-term liabilities	-	-
Net earnings (loss) per share and diluted earnings (loss) per share	(0.010)	(0.010)

Three months ended July 31, 2010

Expenses for the three months ended July 31, 2010 were CHF 283,229. These expenses are largely attributable to employee salaries and consultant and professional fees relating to the merger between the Company and InCana Investments Inc., which took place on February 12, 2010. More information is available on the details of the transaction in the Company's public filings available at www.sedar.com.

EASYMED SERVICES INC.

MANAGEMENT'S DISCUSSION AND ANALYSIS OF THE COMPANY'S FINANCIAL CONDITION AND RESULTS OF OPERATIONS FOR THE NINE MONTHS ENDED JULY 31, 2010

Nine months ended July 31, 2010

Expenses for the nine months ended July 31, 2010 were CHF 763,811. These expenses are largely attributable to employee salaries and consultant and professional fees relating to the merger between the Company and InCana Investments Inc., which took place on February 12, 2010. More information is available on the details of this transaction in the Company's public filings at www.sedar.com.

Liquidity

The Company's cash and cash equivalents were CHF 176,195 at July 31, 2010. Working capital was CHF 176,195 at July 31, 2010.

Management believes the Company has sufficient financial resources to meet its present obligations as they become due.

Securities Issued During the Period

For the nine months ended July 31, 2010, InCana issued 14,000,000 shares.

Capital Stock, Warrants & Options

	<u>Shares</u>
InCana Share Balance at October 31, 2009	15,083,372
Issuance of shares in November 2009 private placement	2,000,000
Share issuance pursuant to EasyMed acquisition	<u>12,000,000</u>
Issued common shares at July 31, 2010	<u>29,083,372</u>

InCana completed a private placement in November of 2009 and issued a total of 2,000,000 units at a price of \$0.05 per unit for gross proceeds of \$100,000. Each unit consisted of a common share and a common share purchase warrant. Each common share purchase warrant entitled the holder to purchase, for a period of two years, an additional common share at an exercise price of \$0.07. These warrants were subsequently cancelled upon completion of the February 12, 2010 merger with the Company. Currently the company has no warrants outstanding.

Warrants

As at July 31, 2010 the following Warrants were outstanding:

Number of Warrants	Exercise Price \$	Expiry Date
2,000,000	\$0.07	Nov 13 th , 2011

EASYMED SERVICES INC.

MANAGEMENT'S DISCUSSION AND ANALYSIS OF THE COMPANY'S FINANCIAL CONDITION AND RESULTS OF OPERATIONS FOR THE NINE MONTHS ENDED JULY 31, 2010

Options

No options have been issued during the nine months ended July 31, 2010. The company currently has no stock options outstanding.

Outlook

Company management continues to hold discussions with potential industry partners with the aim of closing a significant commercial agreement. However, at this time no such agreement is in place.

Officers and Directors

Jared Scharf – CFO & Director
Thomas Wacinski - CTO & Director
Vinod Harjani - Director
Carmelo Bisognano - CEO & Director
Sonny Janda – Director
Frank Christ – Director
Dr Thomas Aretz - Director

Contact Person

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