

# EASYMED SERVICES INC.

1250 West Hastings Street Vancouver, BC, Canada V6E 2M4

CNSX:EZM

NEWS RELEASE

June 28, 2011

## **EASYMED SERVICES INC. ANNOUNCES THE AVAILABILITY OF EASY SMARTCARE**

TORONTO, ONTARIO – (June 28, 2011) – EasyMed Services Inc. (CNSX: EZM) (“EasyMed” or the “Company”) is pleased to announce the availability of its new brand offer for hospitals and clinics called Easy SmartCare. This dedicated platform is an integrated service that maximizes patient and caregiver interaction and enables the continuity of care outside medical visits or hospitalization periods.

Easy SmartCare provides to the patients and the caregivers specific portals accessible by using a multichannel technology through any mobile phone and/or web browser. Upon authentication both patients and caregivers can consult the PHR, report medical facts and interact.

From the hospital/clinic point of view, Easy SmartCare has been designed to address issues with patient management, such as:

- Absenteeism
- Poor medical compliance
- Reminding particularities of the appointment (i.e. fasting)
- Providing medical questionnaire before visit
- Transmitting diagnostic/medical results
- Providing additional services to increase patient experience and loyalty: i.e. health tips and recommendations.

Easy SmartCare takes benefit of the key technologies that have been developed by EasyMed:

- Patient/Caregiver Portals
- EasyMed Messenger
- HL7 Integration Suite

EasyMed Services CEO – Dr. Bisognano states, “With Easy SmartCare, caregivers are given an opportunity to automatically increase the quality of care by reducing a major problem: poor patient's compliance and lack of support. Easy SmartCare provides an edge to deliver medical solution for coaching patients and reporting to the caregivers in real time. Moreover, it streamlines access to Personal Health Records, treatment history, questionnaires and other services.”

**EasyMed Services Inc. is a Medical and Health Technology Services Company based on an Internet and Mobile phone platform offering a range of services and applications for individuals, families, medical and health care professionals, pharmaceutical manufacturers, insurance companies and complementary service providers. The main service features include medical and health reminders, on-line and mobile phone access and interactivity, telemedicine, and an international medical and health information service.**

**The company is operating and headquartered in Geneva, Switzerland with offices in Chennai, India and Toronto, Canada comprised of corporate management and qualified Medical and IT professionals.**

EASYMED SERVICES INC.

“Carmelo Bisognano”

---

Per: Carmelo Bisognano  
CEO

For more information on EasyMed Services Inc. please contact:  
Jared Scharf CFO & Director, EasyMed Services Inc. (416) 955-0585

*This news release contains forward-looking statements, which relate to future events or future performance and reflect management's current expectations and assumptions. These forward-looking statements reflect management's current beliefs and are based on assumptions made by and information currently available to the Company. Investors are cautioned that these forward looking statements are neither promises nor guarantees, and are subject to risks and uncertainties that may cause future results to differ materially from those expected. These forward-looking statements are made as of the date hereof and, except as required under applicable securities legislation, the Company does not assume any obligation to update or revise them to reflect new events or circumstances.*

*“The CNSX has not reviewed and does not accept responsibility for the adequacy or accuracy of this release”.*