

EASYMED SERVICES INC.

1250 West Hastings Street Vancouver, BC, Canada V6E 2M4

CNSX:EZM

NEWS RELEASE

May 17, 2011

EASYMED SERVICES INC. APPOINTS PROF. CHRISTIAN LOVIS TO THE COMPANY'S BOARD OF DIRECTORS

TORONTO, ONTARIO – (May 17, 2011) – EasyMed Services Inc. (the “Company”) (CNSX: EZM) is pleased to announce the appointment of Prof. Christian Lovis to the Company’s board of directors effective May 11, 2011.

Christian Lovis is professor of clinical informatics at the University of Geneva and leads the Division of Medical Information Sciences at the Geneva University Hospitals.

Prof. Lovis is an Internal Medicine medical doctor, specializing in emergency medicine. Prof. Lovis studied Medical Informatics at the University of Geneva focusing on clinical information systems. In 1998, Prof Lovis developed a natural language entry system for the CPOE in the Veterans Affairs’s Vista computerized patient records in Seattle. In 2000, he graduated with a Master in Public Health from the University of Washington.

Prof. Lovis is the author of a number of peer-reviewed papers and is an editorial board member for major journals in medical informatics, such as the Journal of American Medical Informatics Association, Methods of Information in Medicine and The International Journal of Medical Informatics. Prof. Lovis is the President of the Swiss Medical Informatics Association; Secretary of the European Federation of Medical Informatics, Chairs the International Medical Informatics Associations’ Health Information System working group and the Traceability working group of the European Federation of Medical Informatics. Prof. Lovis co-chairs the Swiss eHealth federal coordination committees’ Standard and Architecture working group and is a member of several working groups at the European Union for ICT activities. Prof. Lovis is also the clinical leader of the DebugIT EU project of the 7th framework that intends on developing a distributed pan-European network around infectious disease surveillance using clinical information systems.

EasyMed Services CEO – Dr. Bisognano states, “Prof. Lovis’ nomination reflects the Company’s strategic decision to integrate world leaders in health information technology into the commercial and sales plan of the company.”

EasyMed Services Inc. is a Medical and Health Technology Services Company based on an Internet and Mobile phone platform offering a range of services and applications for individuals, families, medical and health care professionals, pharmaceutical manufacturers, insurance companies and complementary service providers. The main service features include medical and health reminders, on-line and mobile phone access and interactivity, telemedicine, and an international medical and health information service.

The company is operating and headquartered in Geneva, Switzerland with offices in Chennai, India and Toronto, Canada comprised of corporate management and qualified Medical and IT professionals.

EASYMED SERVICES INC.

“Carmelo Bisognano”

Per: Carmelo Bisognano

CEO

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This news release contains forward-looking statements, which relate to future events or future performance and reflect management's current expectations and assumptions. These forward-looking statements reflect management's current beliefs and are based on assumptions made by and information currently available to the Company. Investors are cautioned that these forward looking statements are neither promises nor guarantees, and are subject to risks and uncertainties that may cause future results to differ materially from those expected. These forward-looking statements are made as of the date hereof and, except as required under applicable securities legislation, the Company does not assume any obligation to update or revise them to reflect new events or circumstances.

"The CNSX has not reviewed and does not accept responsibility for the adequacy or accuracy of this release".