

# EASYMED SERVICES INC.

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CNSX:EZM

NEWS RELEASE

Oct. 4th, 2010

## EASYMED SERVICES INC. LAUNCHES iPhone APPLICATION

TORONTO, ONTARIO – (Oct. 4th, 2010) –EasyMed Services Inc. (CNSX:EZM) (“EasyMed” or the “Company”) is pleased to announce the release of EasyMedMobile.com for iPhone which is now available at the Appstore.

The new EasyMedMobile iPhone application provides iPhone users access to the full range of EasyMedMobile.com services.

Users can retrieve their personal health passport and medical history, as well as a geo-locator to help them find doctors, clinics and local emergency numbers, wherever they are worldwide.

Main Service Features of EasyMedMobile.com for iPhone include:

- Health Passport – Create, manage, and share with healthcare professionals and family health profile by touch, anytime, anywhere worldwide.
- Worldwide Emergency Contacts – Find local doctors, clinics, medical stores, and emergency contacts numbers worldwide.
- Personalized Daily Health Tips – Receive customized advice on healthcare, fitness and nutrition.
- Real-time Synchronization - Work offline with your EasyMedMobile web service using the iPhone application to reduce roaming charges.
- EasyMedMobile’s iPhone application supports the Continuity Of Care Record (CCR) format and can forward user’s data to the healthcare provider.
- All features are available both in French and in English.

EasyMed CEO – Dr Carmelo Bisognano states, “After much effort, management is pleased to announce the release of the EasyMedMobile iPhone app. We hope that our customers will be thrilled to see the wealth of content that our product is able to provide them on the iPhone. We are offering a free download of the app for an entire month after which we will have a very cost effective subscription model for our loyal customers. We are potentially able to reach a worldwide audience of consumers through the AppStore universe.”

**EasyMed Services Inc. is a Medical and Health Technology Services Company based on an Internet and Mobile phone platform offering a range of services and applications for individuals, families, medical and health care professionals, pharmaceutical manufacturers, insurance companies and complimentary service providers. The main service features include medical and health reminders, on-line and mobile phone access and interactivity, telemedicine, and an international medical and health information service.**

**The company is operating and headquartered in Geneva, Switzerland with offices in Chennai, India and Toronto, Canada comprised of corporate management and qualified Medical and IT professionals.**

EASYMED SERVICES INC.

*“Carmelo Bisognano”*

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Per: Carmelo Bisognano  
CEO

For more information on EasyMed Services Inc. please contact:  
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*This news release contains forward-looking statements, which relate to future events or future performance and reflect management's current expectations and assumptions. These forward-looking statements reflect management's current beliefs and are based on assumptions made by and information currently available to the Company. Investors are cautioned that these forward looking statements are neither promises nor guarantees, and are subject to risks and uncertainties that may cause future results to differ materially from those expected. These forward-looking statements are made as of the date hereof and, except as required under applicable securities legislation, the Company does not assume any obligation to update or revise them to reflect new events or circumstances.*

*"The CNSX has not reviewed and does not accept responsibility for the adequacy or accuracy of this release".*