

EASYMED SERVICES INC.

1250 West Hastings Street Vancouver, BC, Canada V6E 2M4

CNSX: EZM

NEWS RELEASE

October 22, 2010

EASYMED SERVICES INC. TO BEGIN CLINICAL TRIAL WITH THE UNIVERSITY HOSPITAL OF GENEVA, SWITZERLAND

TORONTO, ONTARIO – (October 22, 2010) – EasyMed Services Inc. (the “EasyMed” or the “Company”) (CNSX: EZM) is pleased to announce that it has been approved to begin a clinical trial in the Division of Primary Care Medicine of the University Hospital of Geneva, Switzerland starting November 1, 2011.

The focus of this clinical trial is to determine the most reliable and cost-efficient solution to decrease the absenteeism rate of medical appointments in the Division of Primary Care Medicine. EasyMedMobile, the mobile telemedicine solution developed by the Company, will be tested with thousands of patients to verify its impact on the absenteeism rate.

EasyMed Services Inc. CEO – Dr. Bisognano stated, “Our hope is that this large-scale study will further validate the EasyMedMobile solution as a value-added service in the context of clinical trials. The decision of The University Hospital of Geneva to use this service is also a demonstration that our company is successfully proposing new and innovative solutions for the healthcare sector.”

EasyMed Services Inc. is a Medical and Health Technology Services Company based on an Internet and Mobile phone platform offering a range of services and applications for individuals, families, medical and health care professionals, pharmaceutical manufacturers, insurance companies and complimentary service providers. The main service features include medical and health reminders, on-line and mobile phone access and interactivity, telemedicine, and an international medical and health information service.

The company is operating and headquartered in Geneva, Switzerland with offices in Chennai, India and Toronto, Canada comprised of corporate management and qualified Medical and IT professionals.

EASYMED SERVICES INC.

“Carmelo Bisognano”

Per: Carmelo Bisognano
CEO

For more information on EasyMed Services Inc. please contact:
Jared Scharf CFO & Director, EasyMed Services Inc. (416) 955-0585

This news release contains forward-looking statements, which relate to future events or future performance and reflect management's current expectations and assumptions. These forward-looking statements reflect management's current beliefs and are based on assumptions made by and information currently available to the Company. Investors are cautioned that these forward looking statements are neither promises nor guarantees, and are subject to risks and uncertainties that may cause future results to differ materially from those expected. These forward-looking statements are made as of the date hereof and, except as required under applicable securities legislation, the Company does not assume any obligation to update or revise them to reflect new events or circumstances.

“The CNSX has not reviewed and does not accept responsibility for the adequacy or accuracy of this release”.